

2023 Carolinas Conference



October 15, 2022

Dear Friends of The Citadel ASCE Student Chapter,

The annual 2023 ASCE Carolina's Student Symposium (i.e., Carolina's Conference) will be held April 13 – 15, 2023 at The Citadel in Charleston, SC. This year's conference theme is **Call to Arms for Sustainability, Team Building, & Leadership in Civil Engineering (CASTLE)**. The Citadel is very pleased to host this year's conference. As this exciting time draws near, we are reaching out to the engineering profession to ask for your support to make this event a success.

The Carolinas Conference is held each spring as a forum for over 300 civil engineering students to participate in a professional society conference and compete in academic competitions with other colleges and universities including: Clemson, Citadel, Duke, NC State, NC A&T, UNC Charlotte, SC State and USC. One of the participating colleges/universities hosts the conference each year. In recent years, The Citadel hosted the conference in 1992, 1997, 2006, and 2014. Schools organize competition events, host professional development and networking opportunities, and arrange an awards banquet with keynote speaker. Schools use this conference to showcase their student professionalism and organizational skills.

The purpose of the event is to bring together civil engineering students to compete in a collegial environment reflective of professional engineering cannons. It provides students with challenging opportunities to test their technical and teamwork skills in events such as concrete canoe and steel bridge, as well as other academic events such as the Technical Paper Competition, Quiz Bowl, and Freshman/Sophomore Challenge. The conference serves as a national qualifying event for several events such as the concrete canoe and the steel bridge. Conference awards and recognitions are announced during a formal awards banquet with a professional engineering keynote speaker.

Based on our past experience and work this summer with everyone involved, we have an official budget of \$55,000 needed to cover all expenses for the conference. This conference has been planned for 200 paying attendees with typical registration fees (\$75 per person). Based on this estimate, we will need to raise \$40,000 (73% of the total cost) this year.

Conference Planning Budget		
Expenses		
Venues		\$8,000
Food/Catering		\$22,000
Program/Awards		\$8,000
Registration Packages		\$10,000
Event Competitions		<u>\$7,000</u>
	Total	\$55,000
Revenues		
Registration		\$15,000
Fund Raising Goal		<u>\$40,000</u>
	Goal	\$55,000

The Carolinas Conference provides an opportunity to interact with other schools and to practice valuable hands-on experience and team building activities in our field. Of critical importance is the

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fact that this event is not possible without support from our local engineering firms and professional organizations, such as yours. Your donation helps us purchase awards, registration programs, facility rentals, and other essential items costs that are necessary to host a successful conference reflective of the civil engineering profession. To acknowledge your support your firm/organization name and logo will be displayed in the program and other conference materials, and specifically thanked during the awards banquet.

Attached is a form explains our sponsorship program. Your prompt response would be greatly appreciated as we continue to plan this exciting conference.

If you have any questions or need additional information, please contact us. We would be happy to arrange a personal visit. Thank you for your time, consideration, and generosity.

Very Respectfully,



Cadet Mary Coastal Watkins
Conference Co-Chair
Citadel ASCE Student Chapter
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Cadet Richard Milling
Conference Co-Chair
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Dr. William J. Davis, PE
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BECOME A SPONSOR OF 2023 CAROLINAS CONFERENCE

We respectfully request that you consider being part of the 2023 ASCE Carolina's Student Symposium (i.e., Carolinas Conference) as a financial sponsor.

Event Level Sponsor (\$5,000 or greater)

Benefits include: One event will be tied to your company or organization with displays at the event; opportunity for two-minute talk during awards banquet with focus on importance of engineering licensure and highlights of your company's work; full page recognition in the Carolinas Conference program; display booth at awards banquet

Platinum Level Sponsor (\$2,000 or greater)

Benefits include: Full page recognition in the Carolinas Conference program; display booth at awards banquet

Gold Level Sponsor (\$1,000)

Benefits include: ½ page recognition in the Carolinas Conference program; special mention during the awards banquet

Silver Level Sponsor (\$500)

Benefits include: Increased Recognition in the Carolinas Conference program including company logo.

Bronze Level Sponsor (\$250 or less)

Benefits include: Recognition in the Carolinas Conference program

Please do not hesitate to contact us for additional information.

Company Name: _____

Contact Person: _____

Contact Email: _____

Contact Phone Number: _____

We have enclosed a check for \$_____

Thank you for supporting civil engineering students.

Please send your donation to the following address:

***Citadel - ASCE Student Chapter
The Citadel
4 Jenkins Ave, Suite 207
Charleston, SC 29409***