

American Society of Civil Engineers
Eastern Great Lakes Student Symposium
Houghton MI 2025

Sponsorship Package

April 10-12th 2025

ASCE
AMERICAN SOCIETY OF CIVIL ENGINEERS



**Michigan
Technological
University**

WHAT IS THE ASCE EASTERN GREAT LAKES STUDENT SYMPOSIUM

The ASCE Eastern Great Lakes Student Symposium is one of the many American Society of Civil Engineers (ASCE) symposia throughout the country. Every April, 20 universities from our region compete in civil engineering based competitions to expand and apply their knowledge outside of the classroom. Competitions encompassed in this event include ASCE/AISC Steel Bridge, ASCE Concrete Canoe, Timber Strong, ASCE/UESI Surveying, ASCE Sustainable Solutions, ASCE Construction Institute, Symposium Technical Paper, Concrete Novelty, and Water Treatment Solutions.



YOUR SUPPORT IS VITAL

Your assistance makes it possible for this group of talented, aspiring student engineers to have an unforgettable, practical educational experience with real-life applications. In addition to competing, each participant puts in a great deal of time over the fall and spring semesters to prepare for the competitions. The sponsorship will be used to rent locations, provide dining, and most importantly lower the cost of the competition on the participants to have more students explore and learn the ever-evolving concepts of the projects in an application-focused event. These students are involved in a wide range of tasks, such as cost estimation, structural design, engineering graphics, and materials testing to provide the best solution to the problem statements they receive in the Fall semester.



SPONSORSHIP LEVELS

Below are the sponsorship levels that help provide the funding for the school, to be able to book and reserve the needed dining services and locations while helping to offset the cost of the competition on the participants allowing more students to join in the great competitions that ASCE helps to support while networking with others. These levels help to put students who are interested and engaged in the project they are working on in front of companies like yours that understand the effect and benefit the student competitions bring to the experiences of college and the application of coursework.

	Bronze \$1000+	Silver \$2500+	Gold \$5000+
Logo on the Symposium Website (https://studentsymposium.asce.org/eastern-great-lakes/)	X	X	X
Logo on all Symposium Programs, Packets, and Agendas	X	X	X
Logo on all Symposium Shirts		X	X
Formal "Thank You" at the Awards Banquet and all our Social Media Accounts		X	X
Enlarged Logos and Company Logo in all Symposium Mailers		X	X
Full Registration for 2 Company Representatives and Information Booth at select Symposium Events			X
Option to Present a Short Speech at the Awards Banquet and Full Registration for 3 Additional Company Representatives			X

SPONSORSHIP LEVELS

DISCRIPTIONS

Logo on the Symposium Website

Your company's logo (or name) will be posted on the official symposium website, which can be found at <https://studentsymposium.asce.org/eastern-great-lakes/>

Logo on all Symposium Programs, Packets, and Agendas

Your company's logo (or name) will be included on all programs/packets/agendas. These will be distributed to all participants.

Logo on all Symposium Shirts

Your company's logo will be printed on the official symposium shirt which will be distributed to all participants.

Formal "Thank You" at the Awards Banquet and all our Social Media Accounts

The event speaker at the Awards Banquet will give an on-stage "Thank You" to your company. A written "Thank You" will also be posted on the competition's social media accounts after the completion of the banquet.

Enlarged Logos and Company Logo in all Symposium mailers

Logo sizes will be enlarged on all previously mentioned locations. Additionally, your company's logo will be included in all symposium information mailers which are sent out to every participating university.

Full Registration for 2 company representatives and an information booth at select symposium events

Up to two representatives from your company will be fully registered to attend the symposium. This includes access to all symposium competitions and tickets to the awards banquet. Additionally, they will have the opportunity to network with students at a booth during the Symposium events! Depending on interest, your company can setup a booth either on Friday, April 11th during the ASCE Concrete Canoe events or on Saturday, April 12th during the AISC/ASCE Steel Bridge events.

Option to Present a Short Speech at the Awards Banquet and Full registration for 3 additional company representatives

A time window will be dedicated for a representative from your company to give a short speech at the awards banquet. Full symposium registration for up to three additional company representatives will be provided as well.

HOW TO SPONSOR

Thank you very much for choosing to be a sponsor for the 2025 ASCE Eastern Great Lakes Student Symposium! Your contribution makes it possible for hundreds of students from Michigan and Ohio to connect with other students and grow professionally. Through the symposium, these students earn a chance to show the engineering community what they are capable of creating. We greatly appreciate your support!

Please take a moment to fill out the digital sponsorship QR code below. When filling out the form, the fund designation will be auto-selected to "Civil Environmental & Geospatial Engrg ASCE" but if not, please select it! If completing the form does not work for you and/or your company, please email Allyson Walcott at the email listed below to find a solution.



For questions or concerns, please email: amwalcot@mtu.edu

Sincerely,
ASCE MTU Symposium Planning Committee