



STUDENT SYMPOSIUM

ADAPTING | MODERNIZING | RETROFITTING

2025
Sponsorship Prospectus



Hosted by



STUDENT CHAPTER

Tarleton State University

Meet Eva

Eva Reynal PE

Student Activities Committee Chair



ereynal@bgeinc.com
(832) 543-8952

I am honored to assist the Tarleton State University student chapter in planning the newly re-named Frontier Student Symposium in my final year as Student Activities Chair. 2025 will be my tenth year participating in the ASCE Student Symposia. My tenure includes serving as a student planning lead, sponsoring the event, judging competitions, chairing the professional planning committee, and contributing to additional symposia with the ASCE Committee on Student Conferences and Competitions. It has been amazing to experience the benefits this event has not only for students, but also professionals, firsthand! I got my first internship at the ASCE Student Symposium Career Fair in 2018, and now I recruit students at this event. I firmly believe that ASCE Student Chapter members are the top students in civil engineering. Not only are these students taking full class loads, but they dedicate countless hours outside of class time to volunteer for their chapter and competition teams. Being an ASCE Chapter Member teaches you to balance your workload, how to communicate and work effectively on a team, and other power skills that will benefit them in the work force.

We hope that you and your company will consider sponsoring the ASCE Frontier Student Symposium in 2025. Your participation provides our future civil engineers with greater opportunities. See you there!

Meet Shannon

Shannon Jungman PE

Frontier Symposium Head Judge



region6judge@gmail.com 

The ASCE student symposium provides students with an invaluable opportunity to practice leadership and presentation skills while showing off their technical knowledge. It is an excellent event that combines professional networking and interpersonal bonding for the hundreds of students involved. The career fair and soft skills presentations give students the chance to talk with professionals and ask questions that they might not have the chance to otherwise. I know from experience the amount of time and dedication these competitions require. The students participating have the opportunity to practice project management skills among their peers before venturing into the professional world. They work together to manage fellow team members, resources, and time while developing designs and internal deadlines to ensure they will be ready for competition. They develop presentation skills and practice maintaining professional conduct while participating in a high stress environment. These hardworking students will make an excellent addition to the civil engineering workforce. I love having the opportunity to watch them compete and see how they improve every year!

Help support our future civil engineers by being a sponsor or participating in the career fair at this year's event in April.

About the Student Symposium from a Professor Viewpoint

The Civil Engineering program at Tarleton State University began in Fall 2014, and I joined in 2015. As a young engineer, graduating with a PhD from the University of Alabama in Huntsville, where ASCE team won five national championships in concrete canoe, I was inspired to bring that passion to Tarleton. So, we have set one of our goals as to establish an ASCE student chapter and encourage students to build their first concrete canoe.

In 2018, we started the ASCE student chapter at Tarleton, and by 2020, our students competed in their first ASCE symposium, winning several awards. The highlight was winning first place in the Concrete Frisbee competition, second place in Surveying competition, third place in Concrete Bowling competition, and the Keith McBride Spirit of the Competition Award with our first concrete canoe. For me, concrete canoe was more than a competition; it was a symbol of unity, grit, and hands-on learning.

Engaging and helping students in ASCE activities has been a rewarding experience. These competitions go beyond classroom learning, teaching students problem-solving, teamwork, and resilience. We faced challenges, especially in securing financial sponsors, but our students overcame them with determination.

As we prepare to host the 2025 ASCE Frontier Student Symposium, we are excited to offer the next generation of civil engineers the same valuable hands-on learning experiences. Your support is vital to helping us continue providing these opportunities for students.

Thank you for your consideration and support.



Rajesh Vuddandam, PhD, PE, MBA
Associate Professor & Department Head,
Department of Mechanical, Environmental,
and Civil Engineering
ASCE Student Chapter Faculty Advisor



Participating Universities in 2024

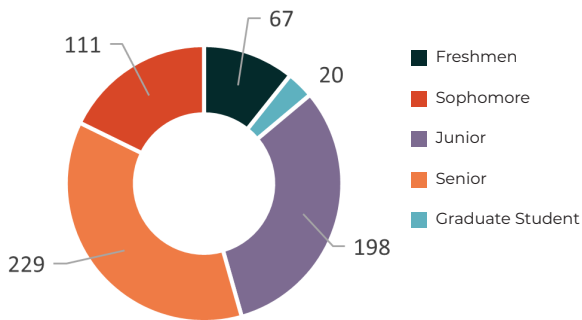
Abilene Christian University
 Angelo State University
 LeTourneau University
 New Mexico Institute of Mining & Technology
 New Mexico State University
 Oklahoma State University
 Southern Methodist University
 Tarleton State University
 Tecnológico de Monterrey
 Texas A&M University
 Texas A&M University-Corpus Christi
 Texas A&M University-Kingsville
 Texas Southern University
 Texas Tech University
 The University of Oklahoma

The University of Texas at Arlington
 The University of Texas at Austin
 The University of Texas at El Paso
 The University of Texas at San Antonio
 The University of Texas at Tyler
 The University of Texas at Tyler - Houston EC
 The University of Texas Rio Grande Valley
 Universidad Autonoma Del Estado De Mexico
 Universidad La Salle
 Universidad Nacional Autonoma de Mexico
 Universidad Panamericana Guadalajara
 University of Houston
 University of New Mexico
 West Texas A&M University

29 Participating Universities
 Region 6: Mexico, New Mexico, Oklahoma, and Texas

Meet our Audience

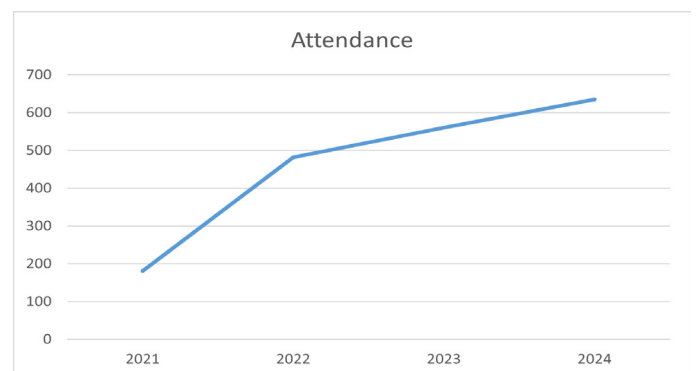
Who Will Attend?



Many students from diverse backgrounds and academic disciplines, including civil engineering, mechanical engineering, architecture, and more, participate from Mexico, New Mexico, Oklahoma, and Texas, come together every year to compete, network, and socialize to exchange ideas and foster collaboration.

Why Will they Attend?

Students from across the region attend the symposium to network, showcase their projects, and gain industry insights. As the event's reputation has grown, so has attendance, with students recognizing it as a valuable opportunity to connect with professionals—recruiters, managers, engineers, and more—while also collaborating with peers and expanding their career prospect



Meet the Tarleton State University Student Leaders

During my time at Tarleton State University, I have actively engaged in various engineering organizations. One of the highlights has been my involvement with the American Society of Civil Engineers, particularly the student symposiums that our chapter has participated in since before my freshman year. As a member of the ASCE student chapter, I contributed to the mix design for concrete bowling balls and helped mold our concrete canoe for the 2024 San Angelo Region 6 Symposium, my first symposium experience. I also took part in the student paper competition, which provided a valuable opportunity to research and write on a significant civil topic, as well as to learn from presentations by students from other universities.

The chance for Tarleton State University to host the 2025 Frontier Symposium makes me incredibly excited. The student planning committee is working very hard to ensure there are many opportunities for networking with industry professionals, learning about upcoming topics of importance within civil engineering, and competing in various student design competitions against many other universities. The Tarleton ASCE Student Chapter is grateful to have gained so many great experiences from attending prior symposiums and hope to make next year's just as memorable an experience.

During my freshman and sophomore years, I was hesitant to fully commit to ASCE, attending a few meetings but not actively participating. However, by my junior year, I realized it was time to get more involved, especially with the upcoming 2024 symposium. As I attended more meetings and connected with the ASCE team, I recognized the opportunity the symposium presented to gain hands-on engineering experience.

The 2024 symposium became the driving force behind my decision to stay with ASCE. I dedicated time to key projects like the concrete canoe and steel bridge, which gave me practical experience I hadn't encountered in the classroom. The symposium itself was a pivotal event. It brought together students and professionals, challenging us to apply engineering concepts in real-world scenarios. The event taught me the value of teamwork, problem-solving, and communication, and it solidified my desire to stay with ASCE long-term.

Looking back, I'm grateful I decided to get involved, as the symposium not only helped me grow as an engineer but also introduced me to a supportive community. Now, I have the exciting chance to help plan future symposiums, shaping the same event that played such a critical role in my personal and professional development.



Annisa Reyes
ASCE Symposium Tarleton
Lead Student Planner



Cody Miller
2024 President
ASCE Student Chapter of
Tarleton State University

Career Fair at Symposium

The annual ASCE Frontier Student Symposium (formerly Region 6) is a unique event that fosters meaningful connections between engineering professionals and over 500 university students. The Student Symposium combines several key elements, including the ASCE Concrete Canoe Student Competition, Steel Bridge competition, various other student competitions, a career fair, and continuing education seminars into one event. Each year, the Symposium is hosted by an ASCE Student Chapter with support from their local Branch, Region 6 Board of Governors, and the ASCE Texas Section. We believe this partnership results in the development of future industry leaders. The host school, dedicated to the symposium theme, invests a full year of planning to ensure a successful event.

The ASCE Frontier Student Symposium Career Fair offers employers an exceptional opportunity to connect with talented civil engineering students in a highly effective, cost-efficient setting. Unlike traditional career fairs where companies may spend upwards of \$600 to meet students from a single university, this symposium brings together hundreds of students from Mexico, New Mexico, Oklahoma, and Texas. By participating, employers benefit from:

- Access to +600 highly qualified civil engineering students
- Quality one-on-one time with future industry leaders
- A relaxing, welcoming environment guaranteeing genuine connections
- High-traffic locations for maximum visibility
- Additional exposure opportunities

Join the Career Fair by sponsoring at the Wild West or Borderlands levels

Impacts that Last a Career

As the Region 6 Director on the ASCE Board, I find myself reflecting on the journey that brought me here. Amidst all the ASCE committees, boards, and volunteer opportunities I've engaged in, one activity holds a special place in my heart. Serving on the steel bridge and concrete canoe teams at Texas A&M remains the most cherished and enjoyable memory in my 27 years of ASCE involvement. These experiences were pivotal, shaping me into the leader and advocate for ASCE that I am today. My initial connection with ASCE through the steel bridge team opened doors I never imagined, fostering a passion that has fueled my commitment to the organization. To the current students: cherish this moment in your academic journey, for it is a memory that will resonate with you for a lifetime. Embrace the opportunities, build lasting connections, and let your experiences shape your future within ASCE. Here's to another year of growth, learning, and unforgettable memories within the ASCE community!

Sean P. Merrell PE, PTOE, F.ASCE
ASCE Region 6 Director



Sponsorship Opportunities

BENEFITS	BORDERLANDS \$5,000	WILD WEST \$2,500	COWBOY \$1,500	RATTLESNAKE \$500
Listed on Website, Program, and Signage	●	●	●	●
Special Recognition	● Banquet PPT	● Banquet	● Lunch	● Break
Advertisement in Program	● Full Page	● Half Page	● Quarter Page	
Complimentary Registration	● 4 Attendees	● 2 Attendees	● 1 Attendee	
Career Center Job Posting	● 60-Day**	● 60-Day	● 30-Day	
Exclusive Sponsorship Choice (Lanyards, Water Bottles, Bags, etc*)	●		●	
Opportunity to Present a Continuing Education Session	●	●	●	
2-Day Career Fair Booth	●	●		
Access to Resume Book	●	●		
Participate in Resume Critique and Mock Interview Workshop	●	●		
Provide Gift/Flyer in Welcome Bag	●			
Sponsored Message in Attendee Newsletter and Attendee App	●			
Logo on Region 6 Trailer (4'x3')	●			
Logo on Shirt	●			

*see next page

**2 individual job posting

Sponsorship Opportunities

Exclusive Sponsorship Choice*

A new, individual sponsorship opportunities for Cowboy and Borderland packages. The sponsor has a choice to brand items, give a 2-min speech, or event naming rights. The following are examples:

Branded Item (Logo)

- Attendee Bags
- Lanyards
- Water Bottles
- T-Shirt

2-Min Speaking Opportunity

- Opening Ceremony
- Scavenger Hunt Competition
- Mystery Design Competition
- FE Exam Competition

Naming Rights

- Geo-Wall Competition
- Concrete Bowling Competition
- Cornhole Competition
- Tug-of-War Competition
- Water Stations at Lake

Saddle Bags (Add-ons)

- Logo on T-Shirt (\$500)
- Resume Book (\$250)
- Raffle Prize (\$1,000)
- Half Page Program Ad (\$400)

Tumbleweed Sponsorship

Don't see any sponsorship package you like? Create your own custom sponsorship package. We offer the flexibility to create a custom sponsorship package tailored specifically to your brand's goals, target audience, and budget. Let's collaborate to build a sponsorship package that's perfectly aligned with your objectives and brand vision.

Contact Us

Sponsorship – Eva Reynal PE, ereynal@bgeinc.com

Host Student Chapter – region6symposium@gmail.com

Judge Interest (Due December 13) – Shannon Jungman PE, region6judge@gmail.com

Registration – Mike Sosa, msosa@texasce.org