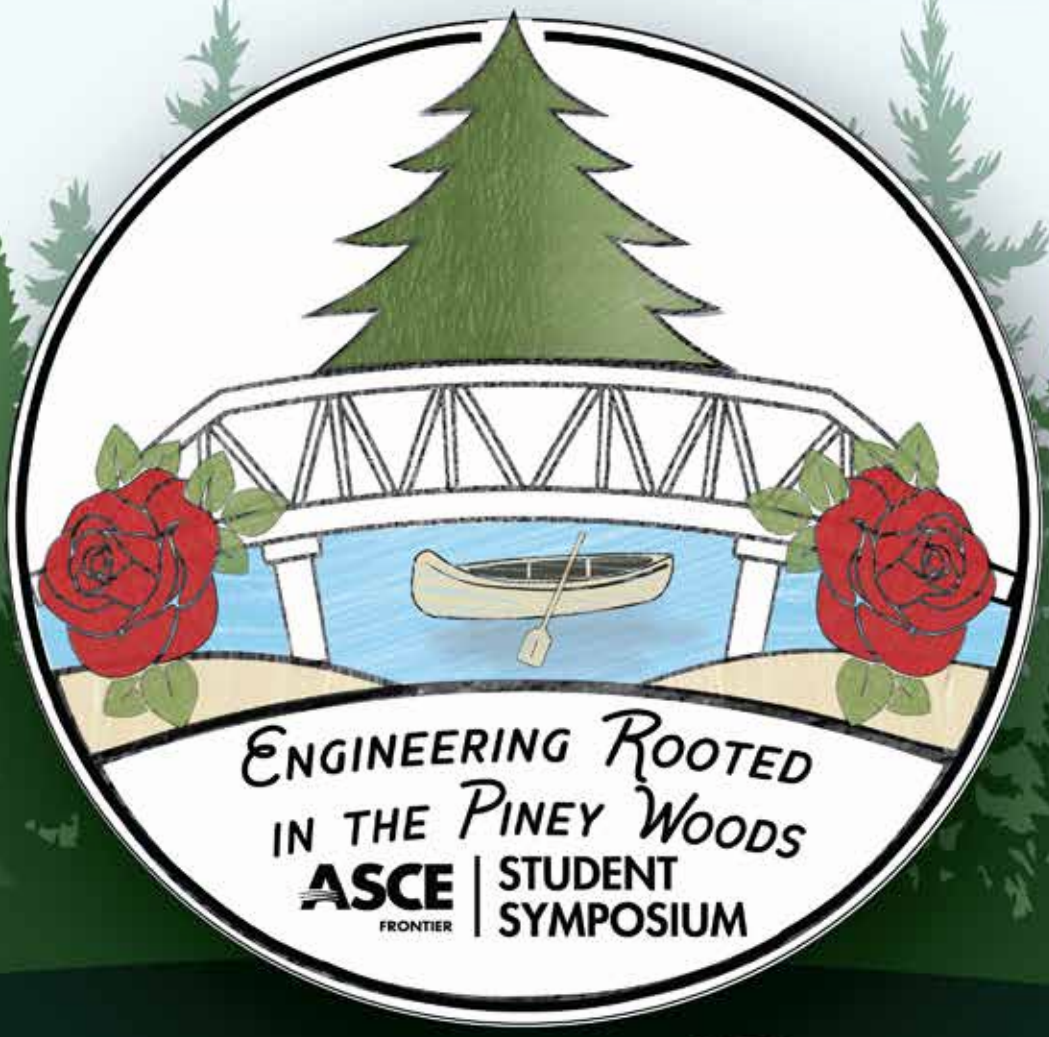
ASCE FRONTIER | STUDENT SYMPOSIUM 2027

Sponsorship Prospectus



Engineering Rooted in the Piney Woods

April 14-17, 2027

Tyler, Texas

ASCE STUDENT CHAPTER
University of Texas at Tyler

A Message from the Symposium Chair



Meet Bobbie

Bobbie Fealy PE

ASCE Frontier Student Symposium Committee Chair

Growth in any role begins with aptitude, but meaningful growth is strengthened by the support of others. An intern begins navigating a project independently and gains confidence in their abilities. A first-year employee steps into a leadership role and begins guiding others. Each milestone is earned through individual effort, but built upon a foundation of mentors, friends, family, colleagues, and supporters who helped make that growth possible.

The 2027 ASCE Frontier Student Symposium provides civil engineering students across our region with one of their greatest opportunities to begin building that foundation. Over the course of a year, students dedicate countless hours to competition preparation, project analysis, teamwork, leadership, and travel, culminating in three days of competition, connection, and celebration. Some student leaders step confidently into roles supported by the traditions and successes of those who came before them. Others are building that foundation for their chapters for the very first time.

Frontier is a region defined by growth and leadership. This past year, we welcomed four new student chapters, and we are excited to continue that momentum. With the largest geographic footprint among ASCE regions, Frontier also represents an extraordinary diversity of communities, universities, and student experiences.

In 2027, we expect approximately 850 future civil engineering leaders to travel from across our 1.1-million-square-mile region to compete, collaborate, and build relationships that can support them throughout their careers.

I invite you and your company to become part of that foundation. By supporting the 2027 ASCE Frontier Student Symposium, you are not simply supporting a three-day event. You are investing in the students, relationships, and future leaders who will shape the civil engineering profession for years to come.







A Message from the Head Judge



Meet Brittany
Brittany Bullard PhD
ASCE Frontier Student Symposium Head Judge

The ASCE Frontier Student Symposium is a unique opportunity for students from a wide geographical area to come together and compete in a variety of competitions. Students' skills are put to the test through rigorous competitions standards which include written proposals, oral presentations, and physical demonstrations. Beyond the competitions themselves, students are given the opportunity to network with industry professionals and develop soft skills. I personally competed in the symposium as an undergraduate student, and cannot overstate the value it has brought to my life and the lives of others. The skills developed through their participation in the symposium carry into their professional lives in the civil engineering workforce. It has been an honor to serve as a judge, and now head judge, to continue this wonderful tradition and see a new generation of students benefit from the opportunities the symposium provides. Help support our future civil engineers by being a sponsor and/or participating in the career fair at this year's event in April.

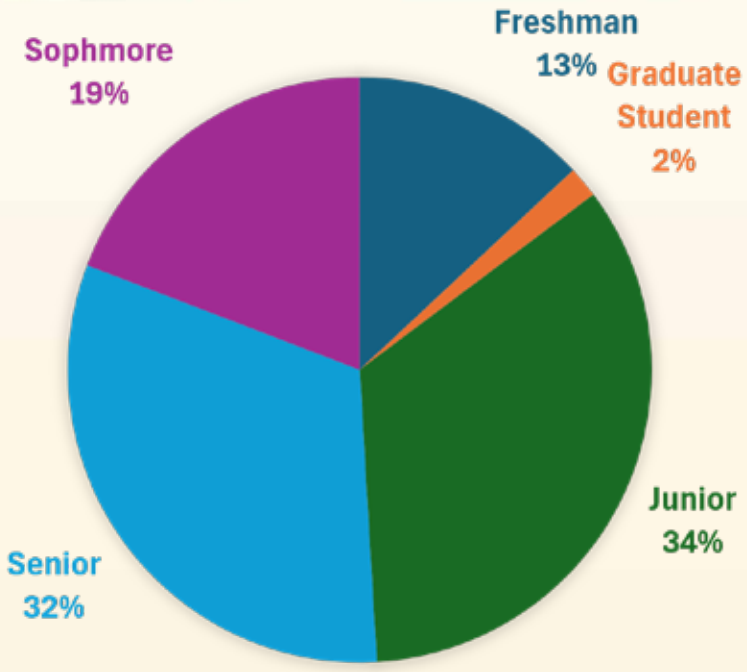
About the Student Symposium

The ASCE Frontier Student Symposium is one of twenty-one ASCE regional student symposia held annually as an opportunity for ASCE student chapters in their respective regions to showcase their skills and achievements by designing, building, and/or competing in various civil engineering activities. The ASCE student symposia take place in the spring and include competitions, professional and personal development opportunities, networking, and of course fun, as a celebration of civil engineering and the ASCE community. The ASCE Frontier Region includes 24 universities from Oklahoma, Texas and Mexico.

Competitions | Career Fair | Professional Development | Networking



Our Attendees



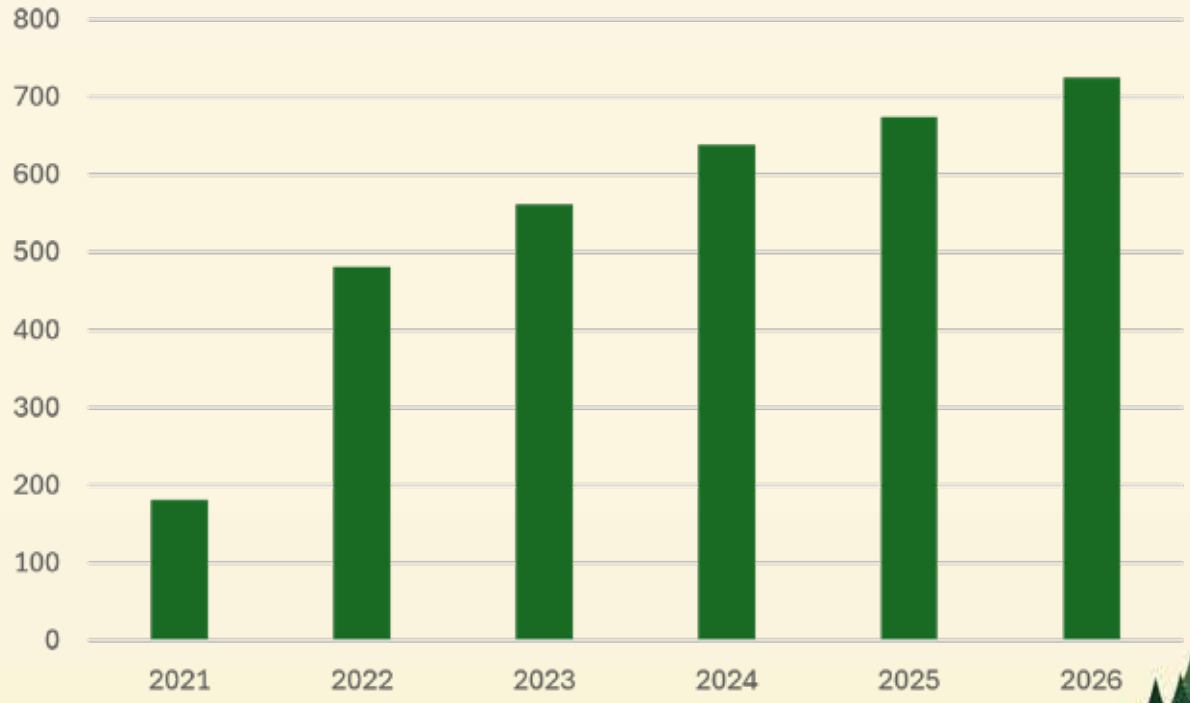
Who Will Attend?

Every year, students from across Mexico, Oklahoma, and Texas come together from a variety of disciplines including civil engineering, mechanical engineering, and architecture to compete, network, and share ideas.

Why Students Attend?

Students from across the region attend the symposium to network, showcase their projects, and gain industry insights. As the event's reputation has grown, so has attendance, with students recognizing it as a valuable opportunity to connect with professionals such as recruiters, managers, and engineers, while also collaborating with peers and expanding their career prospects.

Attendance



Meet our Student Leader



Meet Corbyn
Corbyn Keen
ASCE Frontier Student Symposium Lead Student Planner

I joined the American Society of Civil Engineers during my sophomore year at The University of Texas at Tyler. What started as an interest in being part of the concrete canoe team soon evolved into an opportunity for leadership; to help lead a student symposium. The value of learning from industry professionals has shown me the importance of getting involved outside the classroom and serving alongside many great ASCE staff members.

I serve as the President of the UT-Tyler ASCE Student Chapter, and I am honored to help build the next student symposium. My goal is to create a memorable event that offers students an opportunity to grow professionally and showcase their product from which they have spent many months planning, collaborating and constructing.

Serving as the lead student planner for the 2027 ASCE Frontier Student Symposium is an opportunity to give back to the community that has supported me. I look forward to working with our students, faculty and industry partners to help build a meaningful symposium focused around student success and friendly competition. It is a celebration of the next generation of engineers. With the continued support of our sponsors and community partners, we can provide a platform to showcase the future of our civil engineering leadership.

2026 Participating Universities

Abilene Christian University
Angelo State University
Lamar University
LeTourneau University
Prairie View A&M University
Rice University
Southern Methodist University
Tarleton State University
Texas A&M University
Texas A&M University-Corpus Christi
Texas A&M University-Kingsville
Texas Southern University
Texas State University
Texas Tech University
The University of Texas at Arlington
The University of Texas at Austin
The University of Texas at El Paso
The University of Texas at San Antonio
The University of Texas at Tyler
The University of Texas at Tyler - Houston EC
The University of Texas Rio Grande Valley
University of Houston
West Texas A&M University
Oklahoma State University
The University of Oklahoma
Instituto Politecnico Nacional
Tecnológico de Monterrey
Universidad Autonoma Del Estado De Mexico
Universidad de las Americas Puebla
Universidad La Salle
Universidad Nacional Autonoma de Mexico
Universidad Panamericana Guadalajara
Universidad Autonóma de Sinaloa
Universidad de Sonora

Why Sponsor?



Meet Victor

Victor Murillo PE

ASCE Frontier Student Symposium Sponsorship Chair

My involvement with ASCE Frontier Student Symposium began as a student competitor, spending countless hours alongside my teammates designing, building, testing, and refining projects for competitions such as Concrete Canoe, Steel Bridge, Surveying, and many others. These experiences required far more than engineering fundamentals. They demanded teamwork, leadership, communication, budgeting, scheduling, and project management skills while teaching us how to overcome challenges and deliver successful projects under real-world constraints.

Today, as a professional engineer and ASCE Frontier Student Symposium Sponsorship Chair, I have the privilege of seeing the same experiences shape the next generation of engineers. The students participating in the 2027 ASCE Frontier Student Symposium have invested months preparing for these events, demonstrating the initiative, dedication, and technical aptitude our industry values most. For sponsors, the symposium provides a unique opportunity to support engineering education while engaging with some of the brightest and most motivated future professionals in the region.

The success of the 2027 ASCE Frontier Student Symposium would not be possible without the generosity of our sponsors. On behalf of the students, faculty, and volunteers, thank you for investing in these future engineers. Your support helps create opportunities that can influence careers and strengthen our profession for years to come, just as this event helped shape my own journey from student competitor to professional engineer.

Partner with ASCE and gain valuable exposure to future industry leaders.

- Community Impact
- Marketing Recognition
- Talent Engagement
- Thought Leadership
- Networking Opportunities
- Brand Visibility

Benefits for All and for All Time



Meet Kensey
Kensey Russell
ASCE Region 6 Director

I could probably tell ASCE stories for a long time, but instead I'll say this: ASCE's Student Symposiums and the various competitions are meaningful to EVERYONE involved. As a student, smelling the hot-wire cut foam used for a concrete canoe mold, tiring out my arms mixing concrete in a 5-gallon bucket, and laughing with teammates about who had the most concrete-soaked jeans are memories that remind me of learning to work on a team of people I didn't know (and didn't always like), learning the value of getting your hands dirty, and the feeling of ownership and camaraderie that comes from shared experiences.

As an ASCE younger member and leader, I volunteered our group to lead the Mystery Design competition for a Student Symposium. We planned and tested cardboard trebuchets and came up with a way to score the results. That collaboration reinforced those team-building benefits I had experienced in college, but added a new dimension of creativity and deepened my professional relationship with my local peers. Facilitating the competition, we could watch teams think about the task completely different from how we did, and enjoyed comparing notes on the most creative solutions. As a volunteer judge and ASCE Region 6 Governor, I've seen some of the most dedicated and talented engineering students compete and come together as a team. I've heard stories of companies hiring students they were introduced to at a competition because all the necessary teamwork and communication skills were on full display! Now, as an ASCE Society Director, I am privileged to observe and support the overall event planning and to witness first-hand all the skills and hard work that goes into hosting a successful symposium. It is truly inspiring! Student teams, student leaders and planners, professionals supporting the planning efforts, and event volunteers can all benefit from the Frontier Student Symposium! It can't happen without sponsors who recognize these benefits and the lasting impact they can have in shaping better engineers, professionals, and maybe even better people!







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Tyler, Texas | April 14-17

BENEFITS	BORDERLANDS $5,000	WILD WEST $2,500	COWBOY $1,500	RATTLESNAKE $500
LISTED ON WEBSITE, PROGRAM, AND SIGNAGE	●	●	●	●
SPECIAL RECOGNITION	● BANQUET PPT	● BANQUET	● LUNCH	● BREAK
ADVERTISEMENT IN PROGRAM	● FULL PAGE	● HALF PAGE	● QUARTER PAGE	
COMPLIMENTARY REGISTRATION	● 4 ATTENDEES	● 2 ATTENDEES	● 1 ATTENDEE	
REGIONAL CAREER CENTER JOB POSTING	● 60-DAY**	● 60-DAY	● 30-DAY	
EXCLUSIVE SPONSORSHIP CHOICE (LANYARDS, WATER BOTTLES, BAGS, ETC)	●		●	
THURSDAY STUDENT PANEL PRIMARY SEAT	●	●		
THURSDAY CASUAL CAREER FAIR BOOTH	●	●		
FRIDAY ACCESS/LAKE COMPETITION PASS	●	●		
SATURDAY CONVERSATIONAL DAY BOOTH	●	●		
ACCESS TO RESUME BOOK	●	●		
PROVIDE GIFT/FLYER IN WELCOME BAG	●			
SPONSORED MESSAGE IN ATTENDEE NEWSLETTER AND ATTENDEE APP	●			
LOGO ON REGION 6 TRAILER	●			
LOGO ON SHIRT	●			

*see next page

**2 individual job posting

Sponsorship Opportunities

Exclusive Sponsorship Choice*

A new, individual sponsorship opportunity for Cowboy and Borderland packages. The sponsor has a choice to brand a item, give a 2-minute speech, or event naming rights. The following are examples:

Branded Item (Logo)
- Attendee Bags
- Lanyards
- Water Bottles

2-Min Speaking Opportunity
- Banquet Ceremony
- Mystery Design Competition
- FE Jeopardy Competition
- Panel of Choice

Naming Rights
- Concrete Bowling Competition
- FE Jeopardy
- Transportation Design Poster

Saddle Bags (Add-ons)

- Logo on T-Shirt ($500)
- Resume Book ($250)
- Raffle Prize ($1,000)
- Half Page Program Ad ($400)

Tumbleweed Sponsorship

Don't see any sponsorship package you like? Create your own custom sponsorship package. We offer the flexibility to create a custom sponsorship package tailored specifically to your brand's goals, target audience, and budget. Let's collaborate to build a sponsorship package that's perfectly aligned with your objectives and brand vision.

Contact Us

Sponsorship – Victor Murillo MS, PE
vmurillo@hanson-inc.com

Host Student Chapter
region6symposium@gmail.com

Judge Interest (Due December 13) –Brittany Bullard PhD
frontierheadjudge@gmail.com

Registration
office@texasce.org

Panel Topic Discussions

Civil Engineering & Rural Land Development

What does it take to turn undeveloped land into a successful project from roads, drainage, water and wastewater to permitting, environmental constraints, and community impacts, panelists will share how engineers evaluate a site, solve real-world problems, and help shape growing communities.



UT Tyler Student | Seat 1 | Seat 2 | Seat 3 | Seat 4

Civil Engineering & AI: The Next Generation of Engineering

How will AI change the way civil engineers design, analyze, communicate, and solve problems? Learn how future engineers can embrace emerging technology while maintaining the technical judgment and accountability at the core of the profession.



UT Tyler Student | Seat 1 | Seat 2 | Seat 3 | Seat 4

Beyond the Degree: Becoming a Successful Civil Engineer

What does it take to go from engineering student to confident professional? Discuss the lessons that are aren't always taught in the classroom, including workplace communication receiving feedback, building technical judgment, networking, mentorship, FE, PE licensure, and taking ownership of your professional development.



UT Tyler Student | Seat 1 | Seat 2 | Seat 3 | Seat 4