T-Shirt Design Gulf Coast Competition Rules

Objective

Design and create an original T-shirt that showcases creativity and school spirit, following the specified design guidelines

Eligibility

Teams or individuals must be registered participants of the event. Participants may submit one design unless organizers specify otherwise.

Design Requirements

Designs must be original artwork created by the submitting student/team. Designs may include text, imagery, or graphical elements relevant to:

- Civil engineering concepts

- Classroom/department identity

- Infrastructure themes

- Engineering humor (school-appropriate)

No copyrighted or trademarked material may be used without written permission. Prohibited examples include:

- Commercial logos (e.g., Nike, Marvel, Caterpillar, etc.)

- Images taken from the internet without license

- Clip art purchased or downloaded without usage rights

If using the University's name, marks, colors, slogans, or symbols, the design:

- Must comply with the university's branding and licensing standards

- May require approval from the collegiate licensing office

- Must not alter official marks in a disallowed manner (stretched, distorted, recolored, etc.)

Designs should be suitable for screen printing on a standard T-shirt (single or multi-color).

Submission Guidelines

Teams shall present their design printed onto a t-shirt at the competition.

Judging Criteria

Entries will be evaluated by brand identity experts using the following criteria:

Category	Description
Originality & Creativity	Novel concept, clever civil engineering theme
Brand Alignment	Consistent with university branding, tone, and professionalism
Visual Design Quality	Composition, typography, color usage, clarity
Reproducibility	Works well on a T-shirt surface, scalable, printable
Audience Appeal	Likely to be popular or represent the civil engineering community

Prohibited Content

Designs may not contain:

- Offensive, discriminatory, or obscene material

- Content violating academic or professional ethics

- Political endorsements or campaign messaging

- References to alcohol, drugs, or inappropriate themes

- Any unlicensed corporate, pop-culture, or sports team branding

Violations will result in disqualification.

Selection & Awards

The top designs will be selected for final judging by university branding experts. Judges' decisions are final. There will be a People's Choice award that is voted on by the public.

Integrity & Conduct

All participants must demonstrate professionalism and ethical behavior. Any attempt to plagiarize or submit unauthorized artwork will result in disqualification.