



INDIA STUDENT SYMPOSIUM 2022

BROCHURE

25th to 27th March, 2022



OVERVIEW:

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About the symposium

The Student Symposium combines the ASCE Concrete Canoe Student Competition, Survey competitions, conferences as a point of professional and personal development opportunities, networking, and of course fun.

As a celebration of civil engineering and the ASCE community, each year, the Student Symposium is hosted by an ASCE Student Chapter. And we believe that partnership results in the development of future industry leaders. ASCE Symposium fosters close association between engineering professionals and university students.

This marketing brochure contains the information regarding sponsorship for the biggest event of civil engineering in India.

It contains an elaborate description of events to be held and what you can expect out of this sponsorship.

***Due to the recent COVID-19 surge, the Symposium will be completely ONLINE**

FLAGSHIP EVENTS



ASCE CONCRETE CANOE COMPETITION

The ASCE Concrete Canoe Competition provides students a unique opportunity to gain hands-on practical experience while testing their skills with concrete mix designs and project management challenges.

HOST: Punjab Engineering College

Date: 25th March 2022



PAPER PRESENTATION

The paper presentation event offers students the platform to submit their research project ideas which may include but are not limited to Sustainable Projects, Prediction of concrete properties using Artificial Intelligence and Neural Network Technologies and many more.

HOST: Punjab Engineering College

Date: 25th March 2022



ASCE INNOVATION CONTEST

The mission of the ASCE Innovation Contest is to develop an innovation that addresses one (or more) of the UN Sustainability Goals as envisioned fitting into the Future World Vision Project, "Infrastructure Reimagined." Participating teams will develop and pitch their innovation to the judges and at a minimum provide proof of concept for its feasibility and innovative potential.

HOST: Dr. DY Patil Institute of Technology

Date: 26th March 2022



ASCE SUSTAINABLE SOLUTIONS COMPETITION

The ASCE Sustainable Solutions Competition challenges students to develop a stronger understanding of sustainability and learn to incorporate sustainable solutions into everyday problems that engineers incur. Students are encouraged to be creative in their solutions and use all resources available.

HOST: Dr. DY Patil Institute of Technology

Date: 26th March 2022



ASCE UESI SURVEYING COMPETITION

The ASCE UESI Surveying Competition's educational and professional goals include a recognition of the importance of basic surveying principles to all civil engineering projects. Students will be required to use standard field and office equipment and procedures to solve common problems encountered in industry.

HOST: University of Petroleum and Energy Studies

Date: 27th March 2022

MANY MORE REGIONAL AND IN-HOUSE EVENTS DOWN THE PIPELINE AT ALL 3 INSTITUTES

INSTITUTES

HOST



**PUNJAB ENGINEERING COLLEGE (DEEMED TO BE UNIVERSITY)
CHANDIGARH, INDIA**

- Established in 1921, PEC celebrated its centenary establishment anniversary in 2021.
- Notable Alumni include **Kalpana Chawla, Jaspal Bhatti, Vishal Kaul** and many more
- The ASCE PEC student chapter was established in 2014.
- Recipient of multiple international awards from the ASCE HQ since.

CO-HOSTS



**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
DEHRADUN, UTTARAKHAND, INDIA**

- University of Petroleum and Energy Studies, Dehradun was established in 2003
- Notable Alumni include **Smriti Maini, Anmol Jaggi** and the list continues.
- The ASCE UPES student chapter was established in 2019.



**DR. DY PATIL INSTITUTE OF TECHNOLOGY
PIMPRI, PUNE, MAHARASHTRA, INDIA**

- Dr. DY Patil Institute of Technology, Pimpri, Pune was established in 1998.
- Notable Alumni include **Neha Hinge, Yash Tondare, Akshay Hakay** and a lot more
- The ASCE DIT student chapter was established in 2015.

MENTOR



**BANNARI AMMAN INSTITUTE OF TECHNOLOGY
SATHYAMANGALAM, TAMIL NADU, INDIA**

BRANDING FOR SPONSORS



SOCIAL MEDIA INTEGRATION

Your name will be displayed on all the posters which will be shared online through our social media channels.

INTERACTIVE SESSIONS

The Title and Gold sponsors will have an interactive session with students from all the participating colleges,



SPONSORSHIP DETAILS

	Title Sponsorship	Gold Sponsorship	Silver Sponsorship	Event Sponsorship
Amount	₹ 50,000	₹ 35,000	₹ 25,000	₹ 15,000
LOGO VISIBILITY				
MEET BACKGROUND (Flagship Event)	YES	YES	-	-
MEET BACKGROUND (In-House Events)	YES	YES	YES	Only for sponsored events
SOCIAL MEDIA POSTS	YES	YES	Only for In-House Events	Only for sponsored events
SYMPOSIUM WEBSITE	YES	YES	YES	YES
LOGO ON HOODIE	Logo on Chest	Logo on shoulder	-	-
LOGO ON SOUVENIR	YES	-	-	-
LOGO ON CERTIFICATE	YES	YES	Only for In-House Events	Only for sponsored events
ADDITIONAL BENEFITS				
WEBINARS	2	1	-	-
Special Mention in Press Coverage	YES	YES	-	-
Opening and Closing Ceremony presence	YES	YES	YES	-

Publicity for Title and Gold Sponsors will be done at all 3 institutes



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DR. FIXIT INSTITUTE
OF STRUCTURAL PROTECTION & REHABILITATION



Some of our past sponsors

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