



# 2025 ASCE INDIANA-KENTUCKY STUDENT SYMPOSIUM

## Sponsorship and Benefits Package

The ASCE Student Symposium is a signature gathering of civil engineering students. The symposium provides students an opportunity to compete in competitions against other schools and engage with professionals. The Symposium also encourages collaboration and innovation through constructive competition against peers. The Symposium features classic competitions such as Steel Bridge and Concrete Canoe along with exciting new competition such as 3D Printed Bridge and Concrete Bowling!

Over **300 students and faculty** from more than **a dozen Indiana and Kentucky schools** join professionals to attend the symposium each year, making the event an amazing opportunity to gain brand exposure and most importantly support young civil engineers.

The 2025 ASCE Indiana-Kentucky Student Symposium will be held from **April 3 - 5, 2025** on the campus of the University of Notre Dame. Our sponsorship offerings are detailed on the following pages.

# Sponsorship Tiers

The benefits of each tier are identified below with the green check marks.

Each sponsor at the blue tier or higher also has the choice of one exclusive option corresponding to the sponsorship tier. These exclusive options are listed on the next page and are on a first come first serve basis (based on date of donation being received).

Sponsorship Benefit	Green (\$500)	Blue (\$1,000)	Gold (\$2,500)	Shamrock (\$5,000)	Leprechaun (\$10,000)
Recognition at Opening and Closing Banquet	✓ Name Listed	✓ Small Logo	✓ Large Logo	✓ Entire Slide	✓ Video Ad
Social Media Shoutout	✓	✓	✓	✓	✓
Conference T-Shirt Logo	✓ Small Logo	✓ Medium Logo	✓ Large Logo	✓ Large Logo	✓ XL Logo
Website Spotlight	✓	✓	✓	✓	✓
Giveaway Item in Swag Bag		✓ up to 1 item	✓ up to 1 item	✓ up to 2 items	✓ up to 2 items
Banner at Welcome Event		✓	✓	✓	✓
Complementary Seats at Closing Banquet			✓ 2	✓ 4	✓ 8
Booth at Welcome Event			✓	✓	✓
Resume Booklet <i>(delivered in November)</i>				✓	✓
Speaking Rights at an Event During Symposium <i>(coordinated with planning team)</i>					✓
Exclusive Option		One Blue Option	One Gold Option	One Shamrock Option	One Leprechaun Option



# Exclusive Sponsorship Options

A sponsorship at the blue level or higher includes one exclusive option of the same corresponding donation tier (or lower). These exclusive options include naming right for competitions, banquet, events, or item.

These exclusive options are field on a first come first serve basis (based on date of donation being received).

## LEPRECHAUN EXCLUSIVE OPTIONS

- **Welcome Event**  
*The 2025 ASCE IN-KY Welcome Banquet  
Sponsored by ABC Company*
- **Closing Banquet**  
*The 2025 ASCE IN-KY Closing Banquet Sponsored  
by ABC Company*
- **ASCE Concrete Canoe Competition**  
*ASCE Concrete Canoe Competition Sponsored by  
XYZ Company*
- **ASCE/AISC Steel Bridge Competition**  
*ASCE/AISC Steel Bridge Competition Sponsored by  
XYZ Company*

## SHAMROCK EXCLUSIVE OPTIONS

- ~~Swag Bag Sponsor~~ (TAKEN)
- **Refreshment Tent**  
*ABC Company Refreshment Tent*
- **ASCE Timber Strong Competition**  
*ASCE Timber Strong Competition Sponsored by  
XYZ Company*
- **ASCE Construction Institute Competition**  
*ASCE Construction Institute Competition Sponsored  
by XYZ Company*

## GOLD EXCLUSIVE OPTIONS

- **Lanyard**  
*Company name on the lanyard*
- ~~Friday Lunch~~ (TAKEN)
- ~~Saturday Lunch~~ (TAKEN)
- ~~Student Symposium Paper Competition~~  
(TAKEN)
- **ASCE Sustainable Solutions**  
*ASCE Sustainable Solutions Competition Sponsored  
by XYZ Company*
- **ASCE UESI Survey Competition**  
*ASCE UESI Survey Competition  
Sponsored by XYZ Company*
- **Concrete Cornhole Competition**
- ~~Spirit Award~~ (TAKEN)
- **Community Service Award**

## BLUE EXCLUSIVE OPTIONS

- **Water Treatment Competition**
- ~~Concrete Bowling Competition~~ (TAKEN)
- **ASCE Pop-Up Leadership Sessions**  
*ASCE Pop-Up Leadership Sessions  
Sponsored by ABC Company*
- **3D Printing Competition**
- ~~Mystery Design Competition~~ (TAKEN)
- ~~Balsa Wood Competition~~ (TAKEN)
- ~~Transportation Competition~~ (TAKEN)
- **Trivia Competition**



# HOW TO SPONSOR

1. Email us regarding your sponsorship level
  - Email [2025asceinky@gmail.com](mailto:2025asceinky@gmail.com)
2. Work With Our Team to Refine Details
  - Choose sponsor level opportunity
  - Share the appropriate logo
3. Finalize Payment
  - Mail Checks to: 224D Cushing Hall, Notre Dame, IN 46556
  - Payable to Notre Dame ASCE with "Sponsorship" in the memo line
4. Enjoy the Symposium
  - Join us in South Bend to witness the best of the Indiana-Kentucky region!