



**College of Engineering**  
**UtahStateUniversity**

COLLEGE OF ENGINEERING  
Office of the Dean  
4100 Old Main Hill  
Logan, UT 84322-4100

April 3, 2023

Dear Industry Partner:

On behalf of the Utah State University (USU) College of Engineering American Society of Civil Engineers (ASCE) student chapter, I am reaching out to ask for your support with a very significant event.

Our ASCE chapter represents the national ASCE organization on the USU campus, and frankly, they make us very proud. They are a strong and active organization that we have enthusiastically supported for over 25 years.

Recently, they were selected to host the ASCE Intermountain Southwest Student Symposium (ISWS) to be held in Logan in April of 2024. This event will bring together 12 student teams from universities across the intermountain region to participate in the steel bridge, concrete canoe, timber strong, surveying, environmental design, and technical paper competitions. Our chapter placed first in the surveying, concrete bowling, and environmental design competitions in 2022 and our steel bridge team participated at the national competition. Events such as this help to improve our students' project management, complex problem-solving, and group interaction capabilities, which are important attributes for successful careers.


We ask that you consider providing funding to help the chapter host the 300+ students who will attend the 2024 ISWS. The college will provide a significant amount of the necessary funding, but given the broad scope of this event, we are asking for additional support from industry. Your support of our students will be a critical component of their success.

Enclosed for your consideration are sponsorship options for the event. These options are separate from the competition team donations. Please respond with the options you would be willing to help support. We sincerely appreciate all you do to encourage and strengthen our students.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jagath Kaluarachchi'.

Jagath Kaluarachchi  
Dean, College of Engineering



To whom it may concern,

Utah State University's American Society of Civil Engineers Student Chapter is honored to host the 2024 Intermountain Southwest Student Symposium (ISWS) next spring. ISWS is composed of several competitions, including Concrete Canoe, Steel Bridge, Surveying, and other events that allow students to apply engineering concepts and skills that they learn in class.

During ISWS 2023, our student chapter placed in every technical event we participated in. We placed first in Timber Strong and Surveying, second in Concrete Canoe and Environmental Design, and third in Steel Bridge, Sustainable Solutions, and the Non-technical Paper. In addition to scoring well in our events, members of our student chapter developed valuable leadership and teamwork skills. More details about these events can be found on our department's website at <https://engineering.usu.edu/news/main-feed/2023/usu-students-win-big-at-civil-engineering-event> or by scanning the QR Code at the bottom of this letter.

Members of our student chapter have had amazing experiences at past symposia, and we look forward to hosting ISWS 2024 next April 11-13 in Logan, Utah. Hosting the ISWS is no easy task, and our student chapter has already begun the planning process. This event will be a fantastic opportunity for students and industry to connect and build professional relationships. However, we will need help and support in order to make next year's ISWS successful.

As Dr. Kaluarachchi said in his letter, we ask for your support as we prepare for this incredible event. Attached to this letter is a list of sponsorship packages for the symposium and information on how you can help support our student chapter. Please reach out if you are interested in the opportunity to help us. Thank you for your time and for making the 2024 Intermountain Southwest Student Symposium possible. We look forward to hearing from you soon.

Sincerely,



Aspen Pearson, Conference Chair



Katie Andersen, ASCE Chapter President



## 2024 Intermountain Southwest Student Symposium Sponsorship Package



Hosted by:  
Utah State University ASCE Student Chapter





## What is ISWS?

The Intermountain Southwest Student Symposium (ISWS) is one of ASCE's annual civil engineering competitions for university students. Over 300 university students invited from Utah, Idaho, Arizona, and Nevada will convene for the 2024 ISWS at Utah State University from April 11-April 13, 2024. The symposium is one of the conferences within Region 8 of the American Society of Civil Engineers, which includes Alaska, Arizona, British Columbia, Idaho, Montana, Nevada, Oregon, Utah, and Washington. Winners of certain symposium competitions will be invited to participate in the National ASCE Civil Engineering Student Championships.

Competitions will be held in multiple civil engineering-based categories, including: Concrete Canoe, Steel Bridge, Timber Strong, Surveying, Sustainable Solutions, Non-Technical Paper, Environmental Design, Transportation Design, and Innovation.

The Intermountain Southwest Region includes Chapters from:

- Utah State University
- Arizona State University
- Boise State University
- Brigham Young University
- Brigham Young University – Idaho
- Idaho State University
- Northern Arizona University
- Salt Lake Community College
- University of Arizona
- University of Nevada, Las Vegas
- University of Nevada, Reno
- University of Utah

To learn more about the competition events and conference visit the ASCE website at:

<https://studentsymposium.asce.org/intermountain-southwest/>

As noted in the letter from the Dean of the College of Engineering, we are requesting financial assistance to host this symposium. On the next page, you'll find information regarding available sponsorships.



## Sponsorship Packages

	Diamond \$5,000+	Gold \$2,500	Silver \$1000	Bronze \$500
Sponsorship recognition on t-shirts & website	✓	✓	✓	✓
Sponsorship recognition (slideshow at opening and closing event)	Large Logo	Medium Logo	Small Logo	
VIP seating at Concrete Canoe Race Day	6	4	2	
VIP Table at Closing Banquet	4	2		
Table at networking event	✓	✓		
Access to resume book	✓	✓		
Sponsor an event*	✓			

### Sponsor an event for \$2,500.

Event sponsorships are on a first come first serve basis. Sponsoring an event includes company banner at the event, verbal acknowledgement at the event and closing banquet, etc. Potential events available for sponsorship include:

- Concrete Canoe Races
- Steel Bridge Construction
- Timber Strong Assembly
- Surveying Field Tasks
- Other Events by Request

For further details contact [isws.usu.2024@gmail.com](mailto:isws.usu.2024@gmail.com)



## Sponsorship details

**Sponsorship Recognition:** Your logo will be displayed prominently on promotional materials, event signage, website, social media, meeting slideshows, the welcome brochure, and other relevant platforms. The slideshow will be shown at the kickoff and closing events.

**VIP Access to Race Day:** VIP access to the Concrete Canoe Race Day includes reserved seating beneath a shade canopy, refreshments, and of course, the best view of the competition!

**Tickets to the Closing Banquet and Awards Ceremony:** Invitation to a VIP table at the closing awards banquet.

**Table at networking event:** The opportunity to meet and speak with students from across the Intermountain Southwest during a designated networking event.

**Access to resume book:** Access to an online bank of student resumes, subject to student disclosure.

We are open to discussing customized sponsorship packages to meet your specific needs and preferences, by request only. Please contact [isws.usu.2024@gmail.com](mailto:isws.usu.2024@gmail.com) for further information. We are also available by phone or zoom by request.

## In Kind Donation

If you are interested in an In-Kind Donation such as:

- Your company swag or goods for the welcome bag
- Providing a competition judge
- Joining the conference planning committee
- Advising a competition team
- Volunteering for event setup, registration, or coordination

Please contact us at [isws.usu.2024@gmail.com](mailto:isws.usu.2024@gmail.com).

## How to Sponsor

### Step 1 – Select Package:

Fill out package selection form by following the link or scan the QR Code below.

<https://forms.gle/oDbDf7NGb6pGkJhp7>



### Step 2 – Submit Donation:

Mail the check to:

USU CEE Department Office  
Engineering Lab Building - Room 211  
4110 Old Main Hill,  
Logan, UT, 84322

Address checks to USU CEE Department and include “ISWS 2024” on the memo line.

To pay by credit card please contact the USU CEE department at (435) 797-2931.