

2027 ASCE MID-AMERICA STUDENT SYMPOSIUM

Hosted by The University of Kansas &
Benedictine College

04/22/27 - 04/24/27
Lawrence, KS



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Dear Sponsors,

The **American Society of Civil Engineers (ASCE)** student chapters are coming together for the annual ASCE Mid-America Student Symposium. This three-day event will feature engineering competitions, professional development opportunities, networking events, and social activities that bring together the next generation of civil engineering leaders.

The University of Kansas, in partnership with **Benedictine College**, is proud to co-host the 2027 ASCE Mid-America Student Symposium from **April 22-24, 2027**. During the symposium, students from across the region will participate in a variety of competitions, including the nationally recognized Concrete Canoe and Steel Bridge competitions, as well as several regional events. The symposium will conclude with an awards banquet celebrating the accomplishments of participating students and teams.

The event is expected to welcome more than 400 students representing 17 universities throughout the Midwest. These students have dedicated countless hours to developing technical skills, leadership abilities, and innovative engineering solutions. Support from industry partners plays a critical role in making this experience possible and directly impacts a large population of young engineer professions.

This symposium provides your company or organization with a unique opportunity to connect with future engineering professionals. Through sponsorship, competition support, volunteer involvement, and networking opportunities, your organization can engage directly with highly motivated students while demonstrating its commitment to engineering education and professional development.

We invite you to support the 2027 ASCE Mid-America Student Symposium at one of the following sponsorship levels:

- **Lemke Sponsor - \$2,000**
- **Baby Jay Sponsor - \$4,000**
- **Rocky The Raven Sponsor - \$7,000**
- **Big Jay Sponsor - \$10,000**

The benefits associated with each sponsorship level are outlined in this packet, along with additional sponsorship opportunities available to participating organizations. Any level of support is greatly appreciated and contributes to the success of the 2027 ASCE Mid-America Student Symposium.

For more information about sponsorship or ways to support the ASCE Mid-America Student Symposium, visit our website: <https://studentsymposium.asce.org/mid-america/>. Thank you for your consideration and support on behalf of the University of Kansas, Benedictine College, and all participating universities.



All about ASCE Competitions



Students design, construct, and race a fully functional canoe made entirely of concrete. Teams develop innovative concrete mixtures that are both lightweight and durable while also demonstrating engineering design principles, project management, and craftsmanship. Competition scoring includes technical reports, professional presentations, final product evaluation, and canoe races against other universities.



Teams design and fabricate a scale-model steel bridge capable of spanning approximately 20 feet and supporting significant loads. During competition, bridges are assembled on-site under strict time constraints and evaluated based on construction speed, structural efficiency, stiffness, economy, and aesthetics. The competition challenges students to apply real-world structural engineering concepts in a competitive environment.



Participants address real-world challenges by developing innovative and sustainable engineering solutions in response to a project scenario. Teams apply engineering principles, creativity, resource management, and professional judgment to propose practical solutions that balance environmental, economic, and social considerations.



Students demonstrate their knowledge of land surveying through a series of hands-on tasks, including topographic mapping, pacing, differential leveling, building stakeout, and utility location exercises. The competition highlights the critical role surveying plays in planning, design, and construction throughout the civil engineering profession.



Participating ASCE Student Chapters



IOWA



Sponsorship Tiers

LEMKE

- Exclusive sponsor of a symposium competition or event
- Judging Opportunities
- Company name on our website
- Company name in digital program

\$2,000

BABY JAY

Includes all Lemke benefits, plus:

- Small company logo on our website
- Small company logo on T-Shirt
- Small company logo on digital program
- Table at career fair
- Sponsorship for additional opportunities available

\$4,000

ROCKY

Includes all Baby Jay benefits, plus:

- Medium company logo on our website
- Medium company logo on T-Shirt
- Medium company logo on digital program
- Sponsorship for additional opportunities available
- Display at registration
- Recognition during opening and closing ceremonies

\$7,000

BIG JAY

Includes all Rocky the Raven benefits, plus:

- Large company logo on our website
- Large company logo on T-Shirt
- Large company logo on digital program
- Sponsorship for additional opportunities available
- Recognition during the Banquet
- Commemorative sponsorship plaque
- Featured sponsor recognition throughout the event

\$10,000



Additional Opportunities

Sponsors at the **Baby Jay level and above** are eligible to participate in additional sponsorship opportunities designed to increase visibility and engagement throughout the symposium.

+\$1,000 – Sponsor a Lunch

+\$2,000 – Sponsor a Dinner

+\$3,000 – Sponsor the Banquet

Interested?

Scan QR code



Directs you to our **Giving Page.**

This is where you can sign up to become a sponsor and support the 2027 ASCE Mid-America Student Symposium!



Volunteer Support Opportunities

Can't Financially Contribute? Support Through Service.

While financial sponsorships help make our event possible, we understand that not every organization can contribute financially. We also greatly appreciate the support of practitioners and company representatives as event volunteers.

Whether helping with event setup, assisting at registration, judging competitions, supporting activities, or helping with event operations, your team's time and expertise will make a lasting impact. Many companies use volunteer opportunities as a way to engage employees with students, strengthen teamwork, and support their communities.



Volunteer Benefits

- Complimentary meals during volunteer shifts
- Event swag bag
- Company recognition throughout the event
- Team-building and networking opportunities
- A meaningful way to support engineering education and the community



Interested in Volunteering?

Visit <https://studentsymposium.asce.org/mid-america/> to learn more and sign up your team!

