



SPONSORSHIP PACKAGE

Pacific Southwest Student Symposium 2023



HOSTED BY:
California State University, Northridge
March 23-25, 2023



LETTER FROM LEADERSHIP

Dear Prospective Sponsor,

We are delighted to announce that the American Society of Civil Engineers (ASCE) Student Chapter at California State University, Northridge (CSUN) will be hosting the ASCE Pacific Southwest Student Symposium (PSWS) in 2023! The Symposium will take place from March 23, 2023 to March 25, 2023. After 15 years, CSUN's ASCE student chapter is excited to take its turn to host this **highly anticipated event**.

PSWS is a three-day long symposium and is the **largest student symposium in ASCE**, consisting of 14 ASCE student chapters from Southern California and Hawaii. We anticipate over 1,000+ ASCE student chapter members to attend.

In order to finance and retain engagement at this Symposium, we cordially invite industry involvement in making monetary sponsorships, assisting with judging and rulemaking in technical events, and networking with students. Your financial and intellectual contribution will help sustain PSWS' tradition of creating valuable lifelong memories for attendees. This symposium will provide you with the **exposure and opportunity to meet 1,000+ engineers** who will demonstrate their enthusiasm and innovation that will make them the **future of the engineering profession**. **We look to you** to guide and support this upcoming generation of world-class engineers.

Thank you for your consideration and generosity. Contributions of any form are highly valued and we look forward to hearing from you.

Best Regards,



Mario Mazed
PSWS Chair

csun.asce.psws2023@gmail.com



Ahmad Rais, Ph.D., P.E.
ASCE Faculty Advisor

rais.ahmad@csun.edu

ABOUT CSUN ASCE

The American Society of Civil Engineers (ASCE) is a professional body that represents civil engineers worldwide. CSUN ASCE student chapter exposes members to various networking, volunteering, internship, and scholarship opportunities. CSUN's ASCE chapter is recognized for being consistently ranked high among other institutions. In 2020, CSUN's ASCE student chapter was awarded the Robert Ridgway Student Chapter Award, the top honor for ASCE's 400+ global student chapters.

ABOUT PSWS

At this 3-day symposium, students will have the opportunity to showcase their skills and knowledge in nine technical events ranging over a wide variety of civil engineering disciplines. In addition, they will be encouraged to compete in non-technical events that encourage camaraderie as well as network with industry professionals during a banquet and presentation of awards.

Technical Events

These events cover a wide range of civil engineering disciplines such as structural, geotechnical, surveying, and transportation. Some of these competitions being, the AISC Steel Bridge Competition, the Concrete Canoe Competition, and the Geowall Competition.



Non-Technical Events

To provide an enhanced experience to its attendees and promote friendly competition between universities, PSWS will be hosting 8 non-technical competitions. Some of the events being soccer, basketball, tug of war, kan jam, and a unique mystery event.



Sponsor Tiers

Bronze Rose \$1,000

- Sponsor of a Non-technical event (e.g. soccer)
- Small company logo on symposium shirts
- Small company logo on symposium website
- Career fair access



Silver Rose \$3,000

- Exclusive sponsor of regional competition (e.g. Environmental)
- Small advertisement in symposium program
- Small company logo on symposium website & merchandise
- Career fair access



Gold Rose \$6,000

- Exclusive sponsor of regional competition (e.g. Geowall)
- Medium advertisement in symposium program
- Medium company logo on symposium website & merchandise
- 3 tickets to company representatives at the awards banquet
- Career fair access



Platinum Rose \$10,000

- Exclusive sponsor of society-wide competition (e.g. steel bridge)
- Large advertisement in symposium program
- Large company logo on symposium website & merchandise
- 5 tickets to company representatives at the awards banquet
- Sponsorship plaque
- Career fair access



THE MATADOR \$25,000

- Includes Benefits from Platinum Rose tier
- Exclusive Sponsor of the Awards Banquet
- Exclusive Speaking Spot for Opening Remarks at Awards Banquet
- VIP Banquet Table w/ up to 10 Seats
- Career Fair Access



HOW TO SPONSOR?

EMAIL



csun.asce.psws2023@gmail.com
with your contact information.

WORK WITH OUR BOARD

To choose the sponsorship level that's right for you.

MAIL CHECKS TO

Attn: Mario Mazed
Department of Civil Engineering & Construction Management.
American Society of Civil Engineers
18111 Nordhoff St.
Northridge, CA 91330-8347

Payable to "2023 CSUN ASCE Pacific Southwest Symposium" With "PSWS Symposium Sponsor" in the memo line

If you wish to sponsor the Student Chapter for an additional \$500
Please let us know in your sponsor request.

Stay up to date with our website for all PSWS news!

**THANK YOU FOR YOUR CONTRIBUTION.
WE LOOK FORWARD TO HOSTING YOU!**



The California State University, Northridge, American Society of Civil Engineers Student Chapter is a division under ASCE Los Angeles Section, a 501c(3) non-profit organization, operating in the greater Los Angeles Area. Your donation may be tax deductible to the fullest extent of the law. You may wish to seek professional legal and tax advice regarding the deductibility of your gift.