



Pacific Southwest Student Symposium 2026



SPONSORSHIP PACKAGE

CALIFORNIA STATE UNIVERSITY, LOS ANGELES





A MESSAGE TO OUR SPONSORS

Dear Sponsors,

We are excited to announce that California State University, Los Angeles (Cal State LA) will host the 2026 American Society of Civil Engineers (ASCE) Pacific Southwest Student Symposium (PSWS)! This premier event offers aspiring civil engineers an invaluable opportunity to showcase their technical skills, network with peers, and engage with industry leaders. We invite your support and partnership to ensure the success of this highly anticipated symposium **set for March 27th - 30th!**

The ASCE PSWS brings together nearly 1500+ civil engineering students from 14 universities across Southern California and Hawai'i each year. The symposium features technical competitions, athletic events, leadership workshops, a career fair, and an awards ceremony celebrating student achievements. These activities provide hands-on experience and foster essential skills that prepare students for careers in civil engineering while contributing to their personal and professional growth.

To deliver an exceptional event, we seek your support to help Cal State LA host the 2026 ASCE PSWS. Sponsorships will fund key aspects such as venue rental, equipment, supplies, meals, and merchandise. Your contribution not only enables a high-quality experience but also connects your organization with hundreds of students, faculty, and industry professionals while showcasing your commitment to developing future engineers.

This sponsorship package includes details on sponsorship levels, symposium highlights, and a form to formalize your support. We hope you will join us in making the 2026 ASCE PSWS a memorable and impactful experience.

Thank you for considering this opportunity to inspire and support the next generation of civil engineers.

Kindest regards,

Cal State LA's PSWS 2026 Planning Committee



**ALAN
DOMINGUEZ**

*Conference
Director*



**FABRIZIO
LUNG**

*Conference
Logistics Chair*



**CRISTIAN
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*Conference
Events Chair*



**DR. WELSON
KWAN**

*Faculty
Advisor*



**DR. MICHAEL
IBRAHIM**

*Faculty
Advisor*



GOLDEN EAGLE



50k Partnership! **ASCE PSWS 2026**



The Pacific Southwest Symposium (PSWS) is the premier ASCE student conference, uniting over 1,500 top civil engineering students from 14 different universities, as well as faculty, and industry leaders. As a 50k Sponsor, your company will be at the forefront of this prestigious event with **17 exclusive benefits** that maximize your visibility, impact, and recruiting potential.

What You'll Receive as a 50k Sponsor:

- Direct Student Access: Priority access to Student Resumes, Career Fair table, on-site interviews, and more.
- Unmatched Brand Exposure: Logos on Shirts, Websites, Tote Bags, Lanyards, Banners, Banquet Slide Shows, and more.
- Prestigious Recognition: Featured in the ASCE PSWS Awards, Banquet, and Opening Ceremony, plus opportunities to speak.
- Memorable Presence: Sponsor Banquet, Beverage Stations, Company Mixer, Brochures, and Table Centerpieces that put your company in front of all attendees.
- Social Media Promotion: Shoutouts on LinkedIn and Instagram to connect with future engineers beyond the conference.
- Competition Sponsorship: Your company's name will be tied to the **Concrete Canoe, Steel Bridge, and Geo-Wall competitions** — the most anticipated events at PSWS!

This sponsorship tier isn't just support — **it's a partnership**. It positions your company as a leader in civil engineering and offers unparalleled opportunities to recruit top talent, strengthen your brand, and leave a lasting impression. Join us as a 50k Sponsor and make your company the highlight of ASCE PSWS!



Cal State LA, Department of Civil Engineering | PSWS 2026

Cristian Farias, ASCE PSWS 2026 Sponsorship Chair • Alan Dominguez, ASCE PSWS 2026 Director
5151 State University Dr., Los Angeles CA 90032 | cfarias2@calstatela.edu | (323)343-4450



SILVER EAGLE



25k Partnership! **ASCE PSWS 2026**



As a 25k Sponsor of ASCE PSWS, your company will gain **12 exclusive benefits** designed to elevate your visibility and engagement with future civil engineers. This tier ties your name directly to the **Timber, 3D Printing, and Construction Competition** highlighting your company's commitment to innovation and responsible engineering practices.

What You'll Receive as a 25k Sponsor:

- Career Fair Table for direct recruiting opportunities.
- Recognition at the Banquet and Opening Ceremony, plus logo placement on Shirts, Website, Tote Bags, and Banquet Slide Shows.
- Resume Priority two weeks after Feb. 20th to access top student talent.
- Brand Integration through Company Mixers, Brochures, Table Centerpieces, and LinkedIn/Instagram shoutouts.
- Visibility at Events including Lanyards and Social Promotions.

This sponsorship balances recognition, recruiting, and brand presence, while aligning your company with three impactful competitions.

Become a 25k Sponsor and inspire the future of civil engineering through Timber, 3d Printing, and Construction Competition at ASCE PSWS!



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BRONZE EAGLE



10k Partnership! **ASCE PSWS 2026**



As a 10k Sponsor, your company will gain **8 strong benefits** with broad exposure throughout PSWS. With this tier, your brand will be tied to **PCI, Environmental, Transportation, and Plane Surveying competitions**, reinforcing your company's technical expertise and leadership in essential areas of civil engineering.

What You'll Receive as a 10k Sponsor:

- Career Fair Table to connect with hundreds of top engineering students.
- Logo Visibility on Shirts, Websites, Tote Bags, and Banquet Slide Shows.
- Resume Priority four weeks after Feb. 20th to access emerging talent.
- Event Recognition during the Opening Ceremony and in social media shoutouts.
- Company mixer.

This tier is perfect for companies that want to showcase their expertise and build relationships with the next generation of engineers, while gaining recognition at high-profile competitions.

Support the future of engineering as a 10k Sponsor at ASCE PSWS!



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IRON EAGLE



5k Partnership! **ASCE PSWS 2026**



As a 5k Sponsor, your company will gain **4 essential benefits** with targeted exposure at ASCE PSWS. This tier ties your company name to the **Mead Paper Competition**, an event that highlights students' ability to communicate innovative civil engineering ideas through research and writing.

What You'll Receive as a 5k Sponsor:

- Career Fair Table to meet and recruit top students.
- Logo Exposure on Tote Bags and Shirts.
- Resume Access on the first day of the Conference.

This sponsorship is ideal for companies looking for focused visibility and recruiting opportunities while supporting academic excellence through the Mead Paper Competition.

Join us as a 5k Sponsor and support innovation in civil engineering communication at ASCE PSWS!



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Partnership	Golden Eagle 50k	Silver Eagle 25k	Bronze Eagle 10k	Iron Eagle 5k
Company Table at Career Fair	x	x	x	x
ASCE PSWS Awards	x			
Banquet Speaker	x	x		
Linkedin Shoutout/Instagram	x	x	x	x
Company Name on Tote Bag	x	x	x	
Banquet Slide Show	x	x	x	
Resume Priority - Feb 20th	x			
Resume 2 Weeks After - March 6th		x		
Resume 4 Weeks After - March 20th			x	
Resume On First Day of Conference				x
Banquet Sponsorship	x			
Beverage & Water Station	x			
Opening Ceremony	x	x		
Company Brochure	x	x	x	
Company Mixer	x	x	x	
Large Company Logo on Shirt and Website	x			
Medium Company Logo on Shirt and Website		x	x	
Small Company Logo on Shirt and Website				x
Lanyards	x			
Table Center Piece	x	x		
On Site Interviews	x	x		
Company Banner	x			
Benefits Per Column	17	12	8	4



SPONSORSHIP PACKAGES



Additional Opportunities ASCE PSWS 2026



Career Fair Table

Conference Mixer



Graduate Programs
Table



Merch Sponsor

Company Logo on
Website, Tote, and
Shirts

Add

\$750

Direct to
Students

Add \$750 to ANY sponsorship package to directly support the Cal State LA ASCE Student Chapter

If you wish to, you may directly support the Cal State LA ASCE Student Chapter in the creation, planning, and funding of our future events and more by pledging an additional \$750 to any sponsorship package that you select. [Read more about our astounding student chapter on our About Page.](#)



SPONSORSHIP FORM

If you're interested in sponsoring ASCE PSWS 2026 and/or the Cal State LA ASCE Student Chapter, please complete the Sponsorship Form below.



DUE DATE

To ensure your company's logo appears on the symposium shirts, kindly submit the forms by **February 2nd, 2026**.

Sponsorship benefits will still be honored for forms received after this date.



SEND COPY

Please email a copy of your sponsorship form, and indicate your selection to our Sponsorship Chair, Cristian Farias, at

cfarias2@calstatela.edu



PAYABLE TO & MEMO

Make donations payable to:

Cal State LA University Auxiliary Services.

Add a memo referencing **ASCE (UT540). Attn: Dr. Wing S. Kwan, Dept. of Civil Engineering 5151 State University Dr., Los Angeles, CA 90032**

**Credit card payment available upon request.*

**Invoice available upon request.*

Sign me up! I want to sponsor PSWS 2026

Company Name	
Contact Name	
Address	
Phone	
Email	
Selected Sponsorship Tier	<input type="checkbox"/> Golden Eagle <input type="checkbox"/> Silver Eagle <input type="checkbox"/> Bronze Eagle <input type="checkbox"/> Iron Eagle
Additional Opportunities	<input type="checkbox"/> Lunch <input type="checkbox"/> Career Fair <input type="checkbox"/> Graduate Table

☐

I will **pledge an additional \$750** to support the Cal State LA ASCE Student Chapter in creating, planning, and funding our future events and more. **Include this number below*

Total Donation
Amount

\$

Contact us if you have questions @ cfarias2@calstatela.edu |

Cristian Farias, ASCE PSWS 2026 Sponsorship Chair • Alan Dominguez, ASCE PSWS 2026 Director



PARTICIPATING SPONSORS

14 Universities



UNIVERSITY
of HAWAII[®]
MĀNOA



Cal State Fullerton.



USC

UC San Diego

CSUN[®]

The ASCE Pacific Southwest Student Symposium takes place every Spring, bringing together 14 distinguished universities across Southern California and Hawai'i.

After 13 years, California State University, Los Angeles is excited to host ASCE's PSWS again, taking this unique chance to provide a high-quality and enriching symposium for over 1500 civil engineering students!



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TENTATIVE SYMPOSIUM EVENTS

The ASCE PSWS consists of multiple technical and non-technical student competitions.

Technical competitions encompass a variety of civil engineering disciplines, requiring students to not only design and construct, but also communicate technically via a paper and presentation. Non-technical events add an element of fun and competitive school spirit throughout the course of the symposium!



ASCE Society-Wide Technical Competitions

- ASCE Concrete Canoe
- AISC/ASCE Steel Bridge
- ASCE Sustainable Solutions
- ASCE UESI Surveying
- Timber Strong Design-Build
- 3D Printing Competition
- Construction Institute Competition



Regional Technical Competitions

- GeoWall
- Transportation
- Environmental
- Mead Technical Paper



Non-Technical Competitions

- Soccer
- Basketball
- Volleyball
- Pickleball
- Spikeball
- Tug of War
- Scavenger Hunt



Other Events

- Career Fair Leadership Workshops
- 2026 ASCE PSWS Awards Ceremony

