MARCH 21-23, 2024

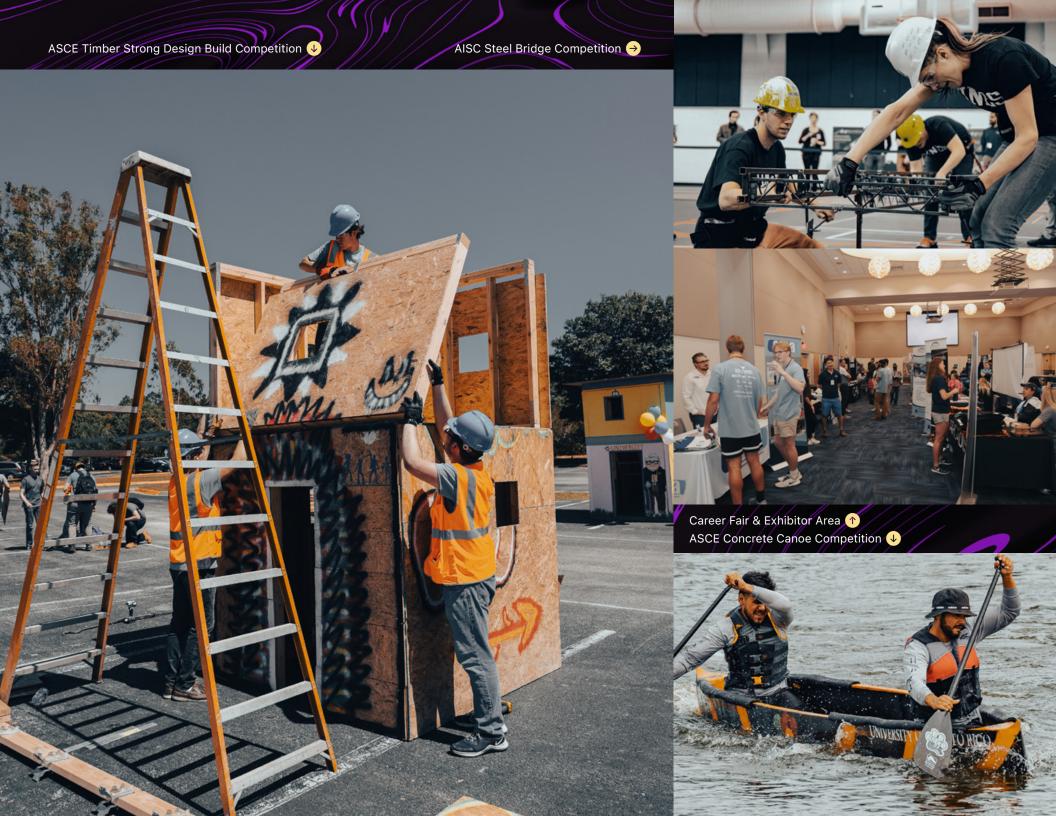
ORLANDO, FLORIDA

19 UNIVERSITIES | 600+ COMPETITORS

# SOUTHEAST STUDENT SYMPOSIUM

Join 600+ future engineers from 19 universities and engage with 150+ seasoned professionals in the Southeast's engineering and construction fields.

REVISED OCTOBER 6, 2023



# WELCOME TO THE ASCE STUDENT SYMPOSIUM

For over half a century, the ASCE Student Symposiums have graced various regions of our nation. The Southeast Region, a vibrant tapestry of talent from Florida, Georgia, and Puerto Rico, is no exception. Triumph here, and students earn the coveted ticket to a national platform.

Set against the lively backdrop of Orlando, Florida, the ASCE Southeast Student Symposium is a dynamic three-day gathering. More than 600 ambitious students from 19 distinguished universities across Florida, Georgia, and Puerto Rico will come together, eager to demonstrate their engineering and construction expertise. The symposium boasts a diverse array of 16 competitions. From the exhilarating challenge of racing concrete canoes to the precision required in assembling 20-foot model steel bridges, and innovative projects centered on sustainability and community resilience—every competition is a testament to the breadth and depth of engineering and construction.

The unique aspect of this event? The evaluators. Industry professionals, sponsors like you, will have a front-row seat to witness the future of engineering. Alongside 150 of your peers, you'll gauge the passion, talent, and determination these students bring to their projects.

For our top-tier sponsors, there's more in store. Enjoy the privilege of naming rights for select competitions, accompanied by custom signage. If you wish, take on the role of the head judge, and have a say in the allocation of judging slots. And if collaboration with a specific company is on your agenda, we're here to make it happen. Beyond the competitive arena, the symposium

offers a dedicated career fair and exhibitor hall. This dual setup ensures sponsors have ample opportunities for student recruitment and to foster meaningful business connections.

Your company's presence will be felt throughout. Your logo will take pride of place across the venue, and our dedicated symposium app will spotlight company ads and profiles of our esteemed judges.

Engaging with students directly? We've got you covered. Depending on your sponsorship level, you'll receive comprehensive resume packets from the student participants. And to ensure students are equally invested, we've integrated a competition centered around this initiative.

Traveling to the event? We will have a dedicated hotel to provide centralized accommodation for our judges and sponsors, complete with a relaxed evening networking session.

As the event draws to a close, all eyes will be on the ASCE Southeast Symposium Awards Banquet—a fitting conclusion where we'll celebrate achievements and recognize the invaluable support of our sponsors.

# Engage in UNIQUE RECRUITING & PROFESSIONAL NETWORKING

In today's dynamic landscape, the engineering and construction industry is in dire need of innovative recruitment strategies to attract top-tier talent.

Traditional career fairs, while valuable, often limit interactions to brief exchanges that barely scratch the surface of a student's potential.

Spanning 19 prestigious universities from Florida, Georgia, and Puerto Rico, this event is not just another career fair. It's a vibrant showcase of budding talent, where students demonstrate their skills through real-world applications in various competitions. As a sponsor, you won't just hear about their capabilities—you'll witness them. Experience firsthand the ingenuity, dedication, and effort these future professionals bring to the table, far beyond the fleeting moments at typical recruitment events.

Moreover, the engineering and construction industry is evolving. Collaborative ventures like design-build projects are becoming the norm,

and the Southeast is bustling with diverse work opportunities. This symposium isn't solely a recruitment platform; it's a nexus for potential partnerships, a place to connect with over 150+ industry leaders, and a hub to foster business relations.

Our commitment is to offer more than just a platform for goodwill. We've designed every component of this event to deliver tangible benefits that justify your sponsorship. By supporting the ASCE Southeast Student Symposium, you're not just investing in an event—you're investing in the future of the engineering and construction industry.







































# WHAT DOES YOUR RECRUITING & NETWORKING EXPERIENCE LOOK LIKE?

# Thursday, March 21, 2024:

## **Arrival & Acquaintance**

AFTERNOON: Begin your journey in Orlando with a warm welcome at our registration booth located at the University of Central Florida. While you're there, witness the impressive AISC Steel Bridge Competition Display. If you've got an exhibitor booth, this is the perfect time to set it up.

evening: Once settled, head over to our designated judges' hotel. We've arranged a delightful spread of hors d'oeuvres for an early evening networking event. It's an excellent opportunity to mingle with peers, discuss potential collaborations, or simply plan break-off dinners with newfound connections.

# Friday, March 22, 2024:

## **Engage & Evaluate**

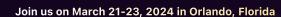
whether you're judging or engaging at the career fair, there's plenty to keep you occupied. And when hunger strikes, rest assured, we've got lunch lined up for you. Today's focus is on presentation-style competitions, offering a glimpse of students in a polished, professional setting. Remember, this is the sole day for the traditional career fair and exhibitor hall, so make the most of it!

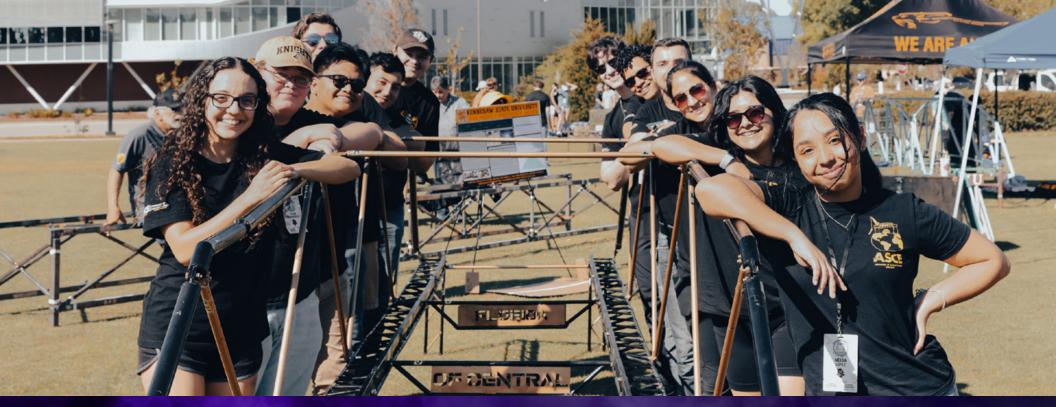
# Saturday, March 23, 2024:

### Relax & Recognize

panel for today, prepare for a serene setting at the Bill Frederick Park at Turkey Lake. Those not judging can relish the park's natural beauty, making it an ideal backdrop for laid-back networking with students and fellow sponsors.

excitement builds. The grand ASCE Southeast Symposium Awards Banquet awaits. Here, sponsors are showcased throughout the venue. For our Obsidian and Gold sponsors, take the stage to share insights about your company and present awards for your sponsored competitions.





AISC Steel Bridge Competition 1

# Bringing INDUSTRY EXPERTS

Interact with top industry firms who have participated since 2020.

ADS
AECOM
Aerix
Aero Aggregates
Alfka
America's Home Place
American
StructurePoint
Apex
Arcadis
Arcadis Mobility

Ardurra

**ACI** 

Atkins
AVCON
Barkley Consulting
Engineers Inc.
BBCH
BCC
Bliss & Nyitray
CDM Smith
Ceco
CHW
CMA
CSI Geo
CWI

Ebbstone Inc.
ECS
EGS
FINFROCK
Florida Bridge and Transportation
Florida Engineering Foundation
Halff
Geosyntec
Hanson
Haskell
Hazen and Sawyer
HDR

**HNTB** RS&H S&ME **Hyatt Survey Services** Inwood **Sharek Solutions** Sovran Building Jacobs **Systems KCA** Stantec Kimley Horn Terracon MDG TopoDot Meskel Engineering **Turner Construction** Mott MacDonald **Universal Engineering** Osiris 9 **VHB** Patel, Greene & WGI Associates Rinker Materials Walter P. Moore

# **DONATION TIERS**









Logo displayed at Awards Presentation during Banquet Name Listed

Large Logo on Sponsor Slide Full Page Slide Played During Dinner Video Ad Shown During Presentation

**Website and App Advertisement** 

Web Only

Both

Both

Both

**Conference T-Shirt** 

**∠** Listed Medium Logo

Large Logo

Top Placement of Logos

Company-Sponsored Competition

By sponsoring a competition, your company secures the head judge position and has the option to appoint additional judges from your team.

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Choose from a Small Competition

Ø

Choose from a Society, Regional, or Small Competition 9

Choose a Flagship, from any competition tier, or create a Company-Branded Competition see examples on the next page

**Student Resume Packet** 

All resumes will be delivered before the symposium in March 2024.

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Access to Student Provided Resumes S

Access to Student Provided Resumes 9

Access to Student Provided Resumes

**Booth at Student Career Fair / Exhibitor Area** 

Booth Space 6' Table Provided Ø

Booth Space Towards Entrance 6' Table Provided Ø

Best Space Location (2x) 6' Tables Provided

Premiere Sponsorship
Opportunity at Awards Banquet

Award Presentation for Sponsored Competition, accompanied by a Business Spotlight Ø

Award Presentation for Sponsored Competition, accompanied by a Business Spotlight

# 16 incredible COMPETITIONS

# **Flagship**

ASCE Concrete Canoe Competition Thank you to CMA!

ASCE/AISC Student Steel Bridge Competition

# **Company-Branded Competition**

Jacobs Solutioneering Challenge Trank you to Jacobs!

PCI Prestressed Mini-Beam Competition Trank you to PC!!

# **Society**

ASCE Sustainable Solutions Competition Thank you to ADS!

ASCE Student Symposium Paper Competition

ASCE Utility Engineering & Surveying Institute Competition

ASCE Construction Institute Competition

ASCE Timber Strong Design Build Competition

ASCE GeoWall Competition Thank you to EGS!

# Regional

Transportation Competition Thank you to PS\$#!!

Southeast Design-Build Challenge

# <u>Small</u>

T-Shirt Competition Thank you to ANCON!

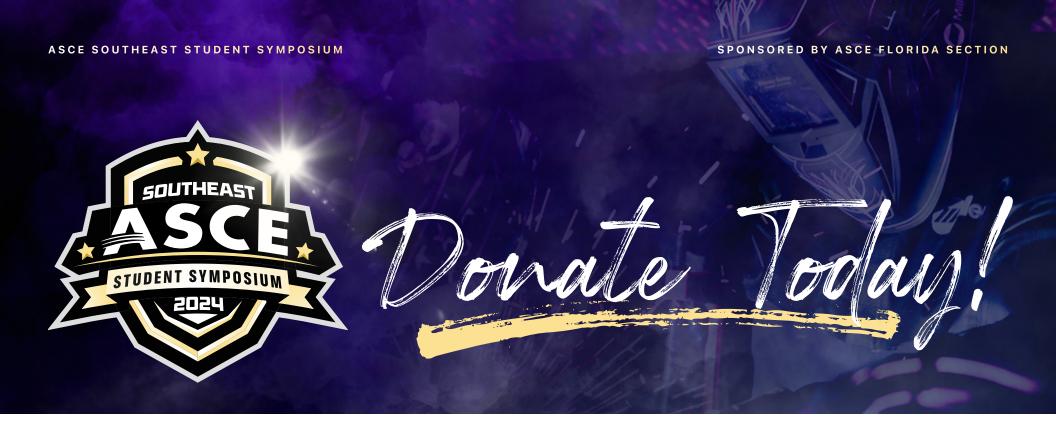
Mystery Competition Thank you to Poulos & Bernett!

Concrete Cornhole Competition Thank you to Kimbey-Horn!

Spirit Competition Thank you to BCC Engineering!

Join us on March 21-23, 2024 in Orlando, Florida





ASCE IS A NON-PROFIT ORGANIZATION. DONATIONS ARE TAX EXEMPT. A W9, 501(C)3, AND DONOR ACKNOWLEDGMENT WILL BE SENT UPON RECEIPT OF DONATION.



#### **Visit our Website at:**

https://studentsymposium.asce.org/ southeast/sponsors/

#### or use the QR Code Below:





#### **Make Checks Payable to:**

**ASCE Florida Section** 

#### **Please Mail Checks to:**

PO Box 1372 Lake Worth, Florida 33460

# For any questions, please contact us directly at:

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